

Career Services.

Cooperative Education.

Employers.

*Working together.*

# KACE Calling

## Special points of interest:

- Fall Conference: November 8 & 9, Covington, KY
- Spring Drive-In recap
- Visit our website at: [www.kaceweb.net](http://www.kaceweb.net)

## Inside this issue:

Spring Drive-In 2

New Member Spotlight 3

Help us identify new KACE members 3

Fall Conference: What to do in the Cincinnati area? 4

KACE members go to NACE conference 4

New Member Spotlight 4

Kentucky Association of Colleges and Employers

June 2012



## President's Message

Summer has arrived quickly and I am sure you are busy planning for the next academic year or next recruiting

season. The KACE Board has also been busy preparing for the Fall Conference which will be held at the Radisson in Covington, KY on November 8 and 9. We have a great conference planned and hope to see you there.

KACE continues to implement new initiatives based on your feedback. New this year was a collaboration with the Kentucky Career Development Association (KCDA) for the Spring Drive-In Workshop held at Sullivan University in Lexington, KY. Feedback from the event was positive and I want to send a big thank you to Mary Raider for pulling the event together. You can even find pictures of this event at [www.kaceweb.net](http://www.kaceweb.net) which Julie Saifullah continues to update. Our other Committee

Chairs have been busy. Regina Hudspeth with Murray State University has recently replaced Meredith Austin and is working on confirming a location for the Fall 2013 Conference. Kevin Ryan has revived the \$500 Research and Innovation Grant, so if you have an idea that you'd like to pursue, apply for the grant before July 16. Liz Heller has finalized the KACE Award nomination forms; I encourage you to take the time to nominate students, employers, and colleagues who are deserving. The Board is organizing an employer/career center site visit over the summer so keep an eye on your emails for more information on that opportunity. I'd also like to publicly thank the remaining Board members and Chairs: Amanda Tudor, Kim Sayre, Todd Reale, Tara McCoy, and Mary Andrade as everyone has worked hard and made my role as President easy. I hope you take advantage of the many opportunities to get the most out of your membership!

Representing KACE at the

State President's breakfast at the Southern Association of Colleges and Employers (SoACE) Conference made me realize that our state organization is well poised to support our career services, cooperative education and employer members. We are fortunate to have an active board and well attended events focused on the professional development of our members. I thank all of you for your commitment to KACE! Please consider serving on the Board or volunteering for committees. It's this involvement that affords you the opportunity to build your network while helping KACE continue to do new things. If interested, email me at [m.boone@moreheadstate.edu](mailto:m.boone@moreheadstate.edu) and I'll connect you with the appropriate Committee Chair or get you on the slate for the Board elections.

Enjoy the summer and remember that KACE is here to assist you with your professional development!

Megan Boone

## Applications being accepted for 2012 Research Grant

The KACE Research and Innovation Committee encourages you to take advantage of this opportunity to advance the efforts of the Career Services/College Relations function in Kentucky.

Applications for the \$500.00 grant will be reviewed and approved by the committee based on potential impact on our profession and value added, not only to our own offices, but that can be shared among colleagues throughout higher education and industry.

Please feel free to contact Kevin Ryan, Area Human Resources Manager, The Sherwin Williams Company, at 317-594-0083, or e-mail at [t.kevin.ryan@sherwin.com](mailto:t.kevin.ryan@sherwin.com) to discuss. Also, more information about this grant can be accessed on our website at <http://www.kaceweb.net/Awards>.



# Did you miss the Spring Drive-In?



A recruiter from TQL chats with Career Services at Western Kentucky University



Ann Zeeman of Bellarmine University catches up with Mindy Wilson, Joy Asher and Deb Jones of Centre College



Reverse Networking Fair



KACE and KCDA members gather to participate in a roundtable discussion.



The resume panel

The 2012 KACE Spring Drive In was held on Friday, March 23<sup>rd</sup> at Sullivan University in Lexington. This event was a partnership between KACE and KCDA

(Kentucky College Development Association). The event kicked off with a Reverse Networking Fair where employers had the opportunity to visit booths that were set up by the colleges and universities involved with KACE and KCDA. This was a unique opportunity to not only meet and greet, but learn more about each prospective university and their specific needs and wants.

After the networking fair concluded, KACE members were given the opportunity to break into smaller groups and discuss various topics in a roundtable format. The topics included new or unique events, cost effective career inventories, building visual career paths to entice new hires and internship programs. During this breakout session, members were encouraged to ask questions of one another and brainstorm new ideas on the various topics.

KACE was also thrilled to have 3 employers participate in a panel discussion centered on resume building. The panel was comprised of LeAnn Hamm from The Aiedge, Phillip Herbst from Target and Dan Parker from Trane. Each panel member briefly introduced themselves and gave some best practices when it comes to building an effective resume. The majority of the time was spent answering questions

from the audience and giving personal recommendations. It was very interesting to see different perspectives when it came to each employer and their preferences on styles and content of resumes.

After the Spring Drive-In wrapped up, everyone was invited to attend the Networking luncheon at the Campbell House. We had a great turnout and this was an opportunity for members to catch up with old friends and meet new members as well. The lunch was a southern style buffet followed by a variety of desserts!



## Help us Identify Prospective KACE Members



KACE is always recruiting new members! Megan Boone; President, Mary Raider; President-Elect and Julia Saifullah; Website Chair represented KACE at a community member table at a recent Bluegrass Society of Human Resource Management (SHRM) meeting in Lexington. They spoke to several potential employers regarding the benefits of joining KACE. If you know of similar events or have colleagues that you think would be interested in joining, please let someone on the KACE Board

know. Mary Andrade, Membership Chair, maintains a prospective member list so if you'd like her to add someone, simply email her at [mlandr03@louisville.edu](mailto:mlandr03@louisville.edu). Or refer new members to the Membership Form on our website at [www.kaceweb.net](http://www.kaceweb.net) or encourage them to join our LinkedIn group, Kentucky Association of Colleges & Employers. Now is the time to think about prospective members as the new membership year begins on November 1. Refer someone to KACE!

## New Member Spotlight: Amanda Serrafin, Indiana Wesleyan University

**Q: How long have you been a member of KACE?**

A: This is the first year of membership

**Q: Why did you join KACE?**

A: Indiana Wesleyan University's regional campuses specialize in Adult education. We have a great partnership with many employers across the Bluegrass state to increase the education of the employees. In addition, we play a key role in the 55k degree initiative.

**Q: What do you like most about KACE?**

A: Being so new to the organization, I have not had the opportunity to experience the many great things KACE does. The purpose of KACE was the key to my involvement.

**Q: What is your job title?**

A: Assistant Director of Recruitment for Adult Enrollment Services - Kentucky

**Q: What do you like most about your profession?**

A: Helping adults, like me, reach their education goals to better themselves, family, and career.

**Q: Where is your hometown?**

A: Mt. Washington, KY

**Q: What is the strangest thing you ever did?**

A: I don't know of anything *strange* I have done.

**Q: What is your favorite candy?**

A: Almond Joy and anything sour!

**Q: What is the strangest food you ever ate?**

A: Alligator and it was delicious

**Q: What do you do for fun?**

A: Camping and spend time with family. I am a huge family person

**Q: What is your favorite song?**

A: Bless the Broken Road by Rascal Flatts

**Q: What is your favorite book or what are you currently reading?**

A: Accident by Danielle Steel

**Q: What place would you like to visit?**

A: Paris and Fiji

**Q: What is your favorite thing about yourself?**

A: The color of my eyes

**Q: What is your favorite food?**

A: Sushi and Country Cookin are a tie!

**Q: What is one interesting fact fellow KACE members should know about you?**

A: I played catch as a kid with PeeWee Reese

**Q: Do you have any pets?**

A: Yes, 2 dogs Abby and Crosby



## Fall Conference: What to do in the Cincinnati area?

### KACE

Serving the state of Kentucky

Newsletter compiled & edited by  
KACE Website &  
Communications Committee

Chair: Tara McCoy

This year the Fall Conference will be held at the Radisson in Covington, KY on November 8<sup>th</sup> and 9<sup>th</sup>. Covington is located in Northern Kentucky, just across the river from Cincinnati, OH. Although the conference will include a lot of activities, many may choose to come early or stay late to enjoy some of the attractions in the area. Of course many people know that they can go to Great American Ballpark to catch a Reds game or visit the famous Cincinnati Zoo while in the area, but here are a few attractions that you may not have heard of.

In Cincinnati, there are several museums to check out at the Cincinnati Museum Center including The Museum of History and Natural Science, The Cincinnati History Museum and the Duke Energy Children's Museum, all located in Union Terminal. If you are into art,

there is also the Contemporary Art Museum. The Freedom Center is a museum dedicated to the history of the Underground Railroad and boasts rave reviews. If you are more interested in seeing the city, be sure to check out Fountain Square in the downtown city center and maybe driving into Mount Adams, Hyde Park and Mount Lookout for a taste of downtown living.

Newport on the Levee is fairly new establishment located on the Kentucky side of the river. It is a nice area to visit if you are looking for great restaurants and shopping. It is also home to the Newport Aquarium, which is one of the top aquariums in the area. This area also is known for great nightlife including bars and live music. You can also take a Riverboat cruise down the Ohio through BB Riverboat

If you are interested in history, Covington is home to many historic buildings and great architecture, all within easy walking distance of each other. Probably the most well known architectural building is the Mother of God Church, which was built in 1871 and is one of the most beautiful churches in Kentucky. Mainstrasse Village is an excellent place to go and just stroll about, have a meal in a restaurant, and just watch the people. Its most prominent feature is the Carroll Clock Tower, named for former governor Julian Carroll.

Where ever you decide to spend your time, there is plenty to see in the Cincinnati/ Northern Kentucky area. Why not plan to stay an extra day or two before or after the conference if your schedule allows it!

## KACE members go to NACE conference

Submitted by Megan Boone

The state of Kentucky was well represented among the close to 2,000 colleges and employers at the National Association of Colleges and Employers (NACE) Conference in Las Vegas, Nevada, June 12-15. KACE members from Berea College, Centre College, Eastern Kentucky University, Georgetown College, Morehead State University, and Murray State University were in attendance. Other colleagues from KY represented Lindsey Wilson College and University of Kentucky. NACE sessions addressed a variety of issues facing our field. Topics discussed ranged from using social media, assessment and retention, strategic planning, legal regulations, to building a stronger brand on campus. Networking with colleagues

and employers across the country is one of the things that I enjoy most about having the opportunity to attend a national conference. It's encouraging to learn that we aren't the only ones struggling with student engagement and refreshing to return to KY armed with new ideas and energy!



Ester Livingston, Megan Boone and Julia Hawkins representing KACE at the NACE conference in Las Vegas, NV.



Career Services.  
Cooperative Education.  
Employers.  
Working together.

**We're always seeking new KACE members!**  
E-mail potential members to Mary Andrade, KACE Membership Chair at  
[mlandr03@louisville.edu](mailto:mlandr03@louisville.edu)