

Career Services.

Cooperative Education.

Employers.

Working together.

KACE Calling

Special points of interest:

- Spring Drive-In: March 2011, Lexington, KY
- Fall Conference 2012: November, Northern KY
- Visit our website at: www.kaceweb.net

Inside this issue:

Fall Conference **2**

Employer Spotlight **3**

Historic Tour **3**

A Letter from Past President **4**

Most Memorable Moment **5**

New Board Members **5**

Kentucky Association of Colleges and

December 2011



President's Message

As the new year is fast approaching, it is an appropriate time to reflect upon what

KACE has accomplished and our future plans. We have a fully functioning website; visit it at www.kaceweb.net to stay up to date. Another way to stay connected to KACE is to join our LinkedIn group, Kentucky Association of Colleges & Employers. From the discussion at the recent Fall Conference, LinkedIn is a tool being used by more and more recruiters and job seekers. The Fall Conference was described as "the best organized conference in years; excellent speakers with relevant topics for both employers & career staff" and numerous participants surveyed commented on enjoying the opportunity to network and share ideas. This

networking and professional development is what KACE is all about! I hope to see you at our next event, the Spring Drive-In, to be held in March in Lexington, KY.

A new board was just elected at the Fall Conference and I look forward to working with all to continue the positive momentum of KACE. We hope to begin offering HRCI credit to maximize the membership value for our employer/human resources members with PHR or SPHR certification. As your new president, I also want to explore the possibility of utilizing technology to offer an online session over the summer since travel budgets are tight.

The KACE Board continues to revisit and streamline our committees to encourage involvement from our membership. You can

volunteer for committees such as membership, program, nominating, website and communications, research and innovation, long-range planning, and awards and scholarship. Getting involved helps build relationships with colleagues and affords you the opportunity to help KACE continue to grow. I encourage you to get involved in 2012! If interested, email me: m.boone@moreheadstate.edu.

Best of luck as you gear up for spring recruiting, plan internship and cooperative education programs, and develop career related activities in the new year. KACE is here to support you in your professional development and I'm open to new ideas and suggestions so don't hesitate to reach out. I'll be at SoACE in December representing KACE so be sure to say hello if you are there!
Megan Boone



A Message from Amy Monson

"I want to thank everyone for the nice recognition of the Distinguished Service Award presented at fall conference in Louisville. Megan Boone was very thorough in sending a news release to our PR department at Gateway Community and Technical College which was sent to the Kenton County Community Press for our weekly paper. Not only was it in the paper but I also received a very nice congratulation letter to my home from our President at Gateway; Dr. Edward Hughes. I was very surprised and moved with all the recognition. Thank you to everyone that was involved with the awards."



Did you miss the Fall Conference?

The KACE Fall conference was held November 3rd and 4th at General Butler State Park in Carrollton, KY.

The conference was kicked off with Catherine Wright with Dinsmore & Shohl LLC speaking on the issue of social media and its affect on recruiting and labor. She spoke about the information that candidates and employees share through the various social media and how it can and cannot be used. She shared several real life examples of legal cases centered on social media and talked about the potential risks involved for employers using social media as part of their hiring process.



Catherine Wright of Dinsmore & Shohl LLC

Our second speaker was Shelly Trent with The Society for Human Resource Management. She spoke about the importance of having a recruitment process that reflects your organization in a positive light. She shared the experiences of others as



KACE members discussing best practices for social media

well as a personal example where she was not treated well in a recruitment process and talked about the impact that this process had in keeping her from wanting to work for this organization and also how it prevented her from wanting to do business with them again in the future. She reminded employers that as recruiters they are brand ambassadors and it is of utmost importance that they represent their brand well in all that they do.

The final presenter of the first day was Crystal Peterson of Insight Communications. Crystal uses LinkedIn frequently for recruiting and networking and described how employers can use this social media program to reach potential candidates. She also focused on how career services professionals can share the benefits of having a LinkedIn profile with their students and maximize their marketability to employers.

The second day of the conference was started with the Business Meeting where the board members reported to the members. The new officers were elected and members were encouraged to get involved through various committees serving under the board members.

Our final speakers were Myra Campbell and Jamie Goodpaster of Jewish Family and Career Services. Their presentation centered on an online program called Gatewaytocareers.com. This is a planning guide for job seekers that provides information about career development, finding jobs, expanding skills and self assessment.

As always, the conference was wrapped up with an opportunity for small groups to gather and discuss best practices from various topics.

A silent auction was also held throughout the conference to help raise money for KACE. Members donated items ranging from an umbrella to a poker set. This is quickly becoming a tradition at the Fall conference and seems to be something that everyone enjoys participating in.

The 2012 Fall Conference will be held in Northern Kentucky and details will follow in the spring.



Members checking out items in the silent auction



Shelley Trent with The Society for Human Resource Management



Historic Tour was fun and educational for KACE members



Our tour-guide, Paula, was dressed in traditional clothing consistent to the era of the house built in 1859. She gave a dynamic narrative of the

family histories, descriptions of the antiques that filled the house (many belonging to the original family), as well as tales and legends of spirits that may still inhabit the house. The KACE group had fun trying to capture energy orbs as well as ghostly faces in the windows and mirrors.

Chronicles of the family included how they lived, entertained, and often

suffered from illnesses such as Tuberculosis. The house was built in the Greek Revival style and was home to family and slaves. The house was restored and opened to the public in 1931. Slaves owned to the Butler family were emancipated as early as 1830 and throughout the 1840s. Many of their former slaves were active in the Underground Railroad along the Ohio River. After the tour, attendees gathered at the cabin of Eastern Kentucky University Co-op staff, who hosted refreshments donated by Enterprise Holdings. Although the evening get-together was a time of merriment, attendees

found that catching-up and networking with colleagues was just as essential to our professional development as the conference workshops. Getting to know and train new members is significant to the profession. Each year the KACE Fall Conference gets better!

Written by Julia Hawkins
The KACE Fall Conference that was held at General Butler State Park included fun as well as professional development. Attendees had the opportunity to tour The Butler-Turpin State Historic House that was once owned by one of Kentucky's foremost military families. The family represented military soldiers from the American Revolution, the War of 1812, the Mexican War, and the Civil War.



The hospitality suite sponsored for Enterprise Holdings

Employer Spotlight: **inven·sys**

Submitted by Kelly Meyer

Can you tell us about your company? InvenSys Rail is a multinational leader in delivering state-of-the-art railway control and communication solutions. We enable the world's railways to help meet the ever-increasing demand for rail services by providing a range of solutions that safely increase the capacity of their networks by increasing frequency and maximising operational effectiveness.

How long have you worked for the company? 1 year

Just what is it that you do there? Resourcing

What kinds of students do you typically seek? Electrical Engineering majors

What would be the one

thing that would impress you the most about an applicant? Having co-ops for an entry level position and for Sr. level roles to have industry experience.

What do you feel are some necessary things an applicant must have in order to be considered for one of your positions?

Passion for the Rail Industry.

What is the one thing you hate to see from an applicant? No drive.

What are the most common things you see wrong with an applicants resume? The format is too spread out.

What is your perspective on the one to two page resume debate? I am fine

with either as long as it is necessary to have two pages.

What are the most common things you see wrong in an interview?
Saying "like" and "um" a lot.

Is there anything else you would like to tell us about applying to a position in your company? This is a very fascinating industry. We are also the "green" way!

KACE

Serving the state of Kentucky

Newsletter compiled & edited by
KACE Website &
Communications Committee

Chair: Tara McCoy

A letter from KACE Past President: Amanda Tudor

Dear KACE Members,

I arrived in Kentucky almost 10 years ago and within my first month of working at EKU my supervisor, Laura Melius, had me attending the KACE Fall Conference at Natural Bridge State Park. So many things have changed since then, but one thing is certain in my mind – my KACE involvement has enriched my life and it has been a great way for me to establish professional contacts and wonderful friendships! With that said, I hope that you will find time to become an active part of KACE – whether that means serving as a KACE Board Member or working on a specific committee, **we need you.** Great programming takes a lot of organization and planning, and the more members pitching ideas and suggesting referrals for interesting presenters will ensure successful events. Please consider how to make time for KACE and let us know how you would like to be more involved. Now I want to take time to say THANK YOU to some very active KACE members that have given so much of their time and professional “wisdom” to this organization – we definitely would NOT be the same association without them.



Donna Brumfield – Past President

As President, Donna was extremely organized and had a vision for streamlining the purpose and work of the KACE Board. This plan included putting each Board Member in charge of a specific committee, creating an active, working Board with accountability and specific goals for each committee in mind. In addition, she supported the launch of the revised KACE website and emphasized the importance of promoting our association throughout the State. Along with renovating the practicalities of how the KACE Board works, Donna also put together great programs throughout the year and offered strong leadership during her time as President-Elect, President, and now as Past-President.

Megan Boone – President Elect

Even amidst transitioning from her job at UK to her new position at Morehead State University, Megan did not miss a beat in putting together a great Spring Drive-in at Bellarmine University in March. Megan is an excellent leader with high energy, creativity, and a professional approach in everything she does for KACE.

Amy Monson – Treasurer

For as long as I have been here, Amy has served as the KACE Treasurer and done an impeccable job. On top of all that Amy is in charge of at GCTC, she has always taken time to keep track of the payments, receipts, bank records, etc... for KACE – she has done an amazing job over the years.

Holly James – Membership

I don't know about you, but I have never seen a membership chair like Holly James. She is so organized and she is great about sending out introductory emails for our new members! This kind of record keeping with a personal touch doesn't happen very often and I appreciate all the work that Holly is doing to make our membership come alive! Holly has also taken an active role in promoting KACE to Central KY SHRM (along with Julie Saifullah and Megan Boone).

And last but certainly not least – Thanks to the rest of the KACE Board ~

Meredith Austin – working on long range hotel accommodations for our Fall 2012 conference.

Tara McCoy – working on the KACE newsletter and other communications.

Mary Raider – working on the Awards & Scholarships.

Todd Reale – working on the NACE survey and other research and innovation topics.

Julie Saifullah – working on the KACE website currently.

Ann Zeman – serving as the KACE Secretary.

Again, we need you! We need your ideas, comments, suggestions – and we need your willingness to get more involved! If you have any questions about how you can help, feel free to email me (amanda.tudor@eku.edu) or any of the current KACE Board Members.

Amanda C. Tudor, Past President



Career Services.
Cooperative Education.
Employers.
Working together.

We're always seeking new KACE members!
E-mail potential members to Mary Andrade, KACE Membership Chair at
mlandr03@louisville.edu

Please welcome our new board members and committee chairs!



President, Megan Boone, Morehead State University
President-Elect, Mary Raider, Eastern Kentucky University
Past-President, Amanda Tudor, Eastern Kentucky University
Secretary, Kim Sayre, University of Kentucky College of Engineering
Treasurer, Todd Reale, Bellarmine University Career Services.
Website, Julie Saifullah, Sullivan University-Lexington
Communications, Tara McCoy, Enterprise Holdings

Long Range Planning, Meredith Austin, Spencerian College
Research and Innovations, Kevin Ryan, Sherwin-Williams
Membership, Mary Andrade, University of Louisville;
Awards & Scholarship, Elizabeth Heller, Western Kentucky University
Audit, Sam Mannino, Sullivan University, College of Technology & Design

My Most Memorable Moment...

Written by Donna Brumfield, Former KACE President

What I will always remember most about KACE is actually how KACE first started as KACECE (Kentucky Association of Cooperative Education and Career Employment) in 1997. KACECE was the result of a merger between KCPA (Kentucky College Placement Association) and CEAK (Cooperative Education Association of Kentucky).

As the former Director of Career Planning and , I was a member of both KCPA and CEAK. I was elected as the KCPA President Elect. Amy Monson, with Gateway Community & Technical College, was the President Elect for CEAK. The next year would be the first conference of the new KACECE.

Amy and I both served as the Programming Chairs for the first KACECE conference held in Louisville. The conference theme was "Heavy Hitters for the Future".

In planning for the conference, we had a committee that met frequently. The "Heavy Hitters" theme was carried out in our conference program using baseball terms for the sessions. Amy and I made KACECE pendants for table decorations for the luncheon and had small Louisville Slugger bats on the luncheon tables. For the conference activity, we toured the Louisville Slugger factory and museum. Cooperative Education at Thomas More

College
 At that time, the membership for both associations was large and the conference began at noon on Wednesday and ended at noon on Friday comprising a Keynote opening session, several concurrent sessions and a closing general session. There was a big turnout for the conference. I remember a lot of hours went into planning and overall I think it was a successful conference.

The following year Amy and I were Co-Presidents of KACECE with the goal to get

the Board organized and guidelines in place for the future of the new Association. Ironically, for the past five years both Amy and I served on the KACE Board together and were members of the Board when the association name changed to KACE, which was just over 10 years after KACECE was formed. Now Amy and I have come full circle and our Board terms have ended together.

I have many fond memories of my involvement with KACE and of the friends I have made through the association over the years, and look forward to many more years of memorable moments.